



## The day after graduation

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# Overview of session

- Quick Quiz
- Why is this employability stuff important
- What is QAA & QAAS doing to help
- Roundtable discussions

# Terminology



# Quick Quiz

## What does it all mean

On your tables answer the following:

1. What does “enterprise education” offer students
2. What does “entrepreneurial” mean
3. What does “entrepreneurship education” do for students?

# The answers

## **What does “enterprise education” offer students?**

*Provides them with an enhanced capacity to generate ideas, and the behaviours attributes and competencies to make those ideas happen*

## **What does “entrepreneurial” mean**

*It’s a catch all term for enterprise and entrepreneurship*

## **What does “entrepreneurship education” do for students?**

*Builds upon enterprising competencies of students who are capable of identifying opportunities and developing ventures, through becoming self-employed, setting up new businesses or developing and growing part of an existing venture.*

# And now..... Define Employability

On your tables come up with a definition of employability that is not more than 2 sentences.....good luck

10 minutes

# A definition of employability

## *Knight and Yorke (2003)*

The Advance HE (formerly HEA) tend to use the following definition

“A set of achievements - skills, understandings and personal attributes - that make individuals more likely to gain employment and be successful in their chosen occupations, which benefits themselves, the workforce, the community and the economy.”

# A definition of employability

NUS/CBI - Working towards your future: Making the most of your time in higher education, 2011

The terms 'employability' or 'employability skills' refer to a set of generic softer skills and competencies. In particular, personal attributes that can be summed up as a positive attitude are critical to being employable. A positive attitude encapsulates characteristics such as a willingness to take part and openness to new activities and ideas.



# Entrepreneurial Education links to employability

“...It (Entrepreneurial Education) prepares them for a rewarding professional life and acts as a significant vehicle to deliver against the institutional aims for graduate employment, employability and future success.”

“Employability support covers a vast array of interventions and activities , both in the curriculum and beyond...These interventions may also support Enterprise and Entrepreneurship. However, an effective approach needs to go much deeper than these kind of activities alone and we need to develop a broader more coordinated range of activities that build year on year. “

# Value of Entrepreneurial Education

*“Enterprise and Entrepreneurship Education provides interventions that are focused on supporting behaviours, attributes and competencies that are likely to have a significant impact on the individual student in terms of successful careers, which in turn adds economic, social and cultural value to the UK.”*

# Why is this important to quality?



Demonstration of impact for internal benchmarking



Value for Money



Metrics for assessing Quality

# Value for Money

## Sam Gymiah – English Minister for Universities 16/03/2018

“One of the things that’s very key to me as Universities Minister, is ensuring that students get value for money for their degrees.

Students are investing a considerable amount of money in their degrees and I want to make sure that they get what they have paid for from the university, but also afterwards that whatever they want to do with their degrees, that they are able to pursue those dreams and ambitions.”

# Metrics for Quality

## LEO

The longitudinal education outcomes (LEO) data brings together information from the Department for Education with employment, benefits and earnings information from the Department for Work and Pensions and Her Majesty's Revenue and Customs.

LEO data looks at employment and earnings outcomes of higher education graduates 1, 3, and 5 years after graduation.

# Graduate outcomes survey

**Starts Dec 2018 - HESA**

Graduate Outcomes is a new model for the collection of graduate destinations data. This model allows us to capture rich and robust data, and will ensure the information we collect reflects recent changes in the HE sector and in the graduate labour market.

The Graduate Outcomes survey will also allow us to gather deeper insights into graduates pursuing non-traditional career paths, such as those developing creative portfolios or setting up a business.

What is QAA and QAAS  
doing to help us in this area?

# Enterprise and Entrepreneurship

## Guidance for UK HE Providers

First published in 2012

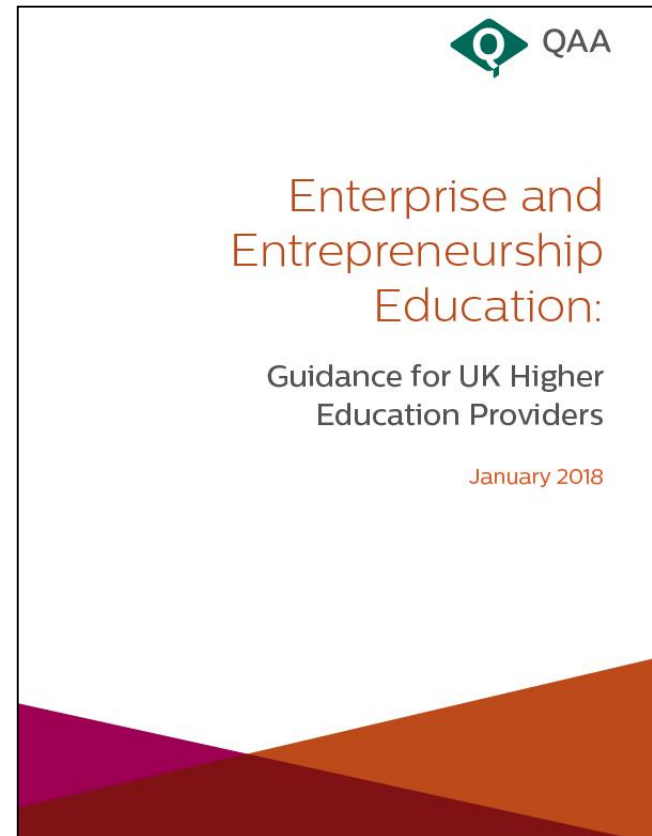
Wide national and international use - as a framework for the delivery of entrepreneurial education

Review triggered by letter from the Prime Minister and Council for Science and Technology in 2017

Scoping Exercise

Advisory Group

Review Published Jan 2018





# What changed?

- Tightened and simplified definitions
- the relationship between entrepreneurial education and employability have been made explicit
- national and international policy context set out
- value statement as to the importance of entrepreneurial education
- key competencies of an entrepreneurial educator the latest thinking around delivery methods and the student learning experience
- sets out what a supportive institution looks like

Go click!

## Enterprise and Entrepreneurship Education: Guidance for UK Higher Education Providers

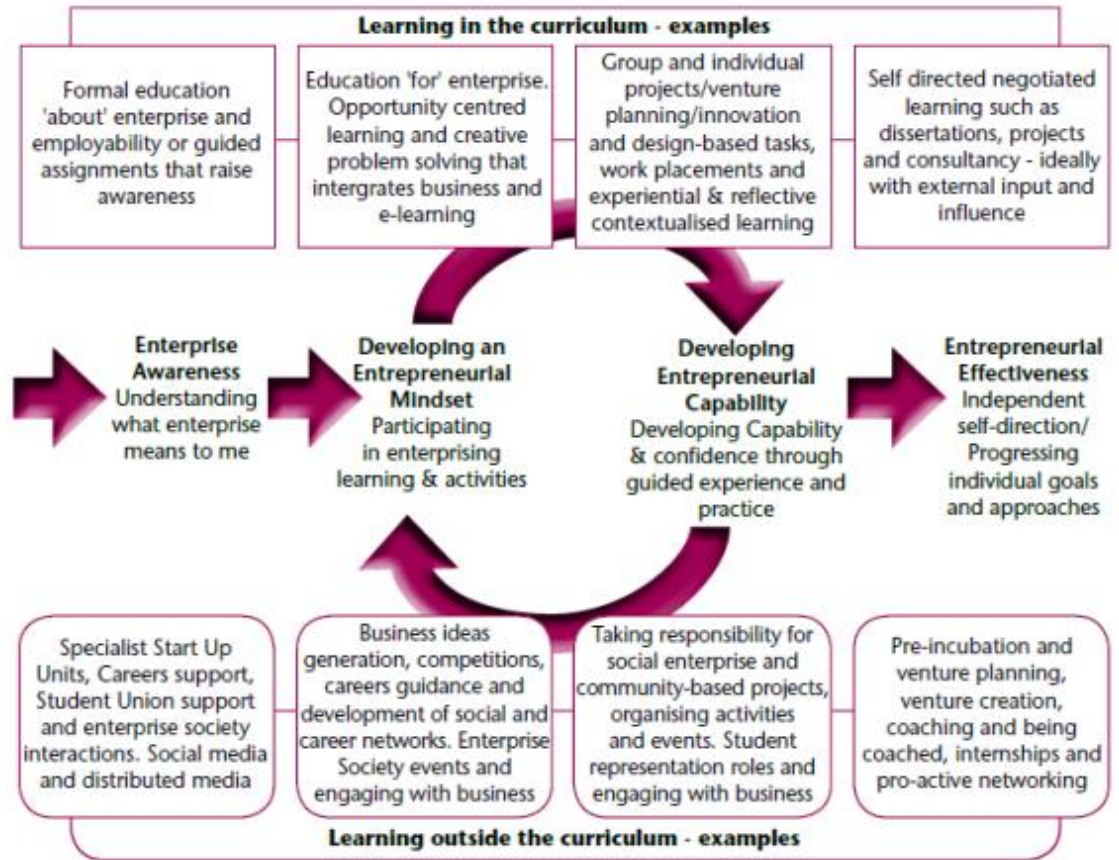
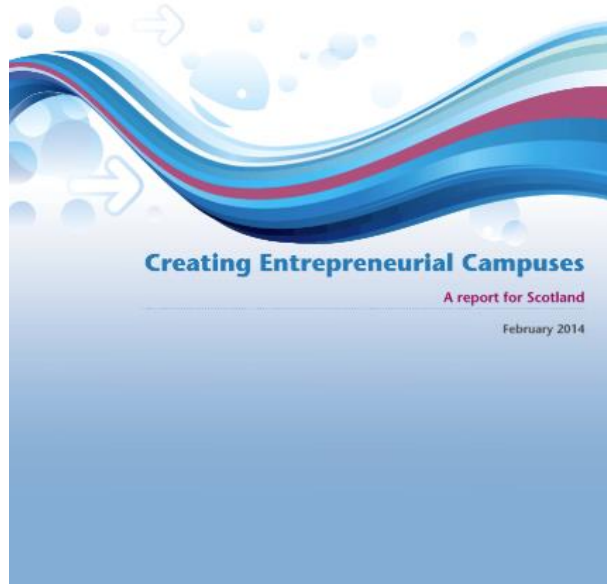
[www.qaa.ac.uk/en/Publications/Documents/Enterprise-and-entrepreneurship-education-2018.pdf](http://www.qaa.ac.uk/en/Publications/Documents/Enterprise-and-entrepreneurship-education-2018.pdf)

<http://www.qaa.ac.uk/en/Publications/Documents/Enterprise-and-Entrepreneurship-education-2018-Chinese.pdf>

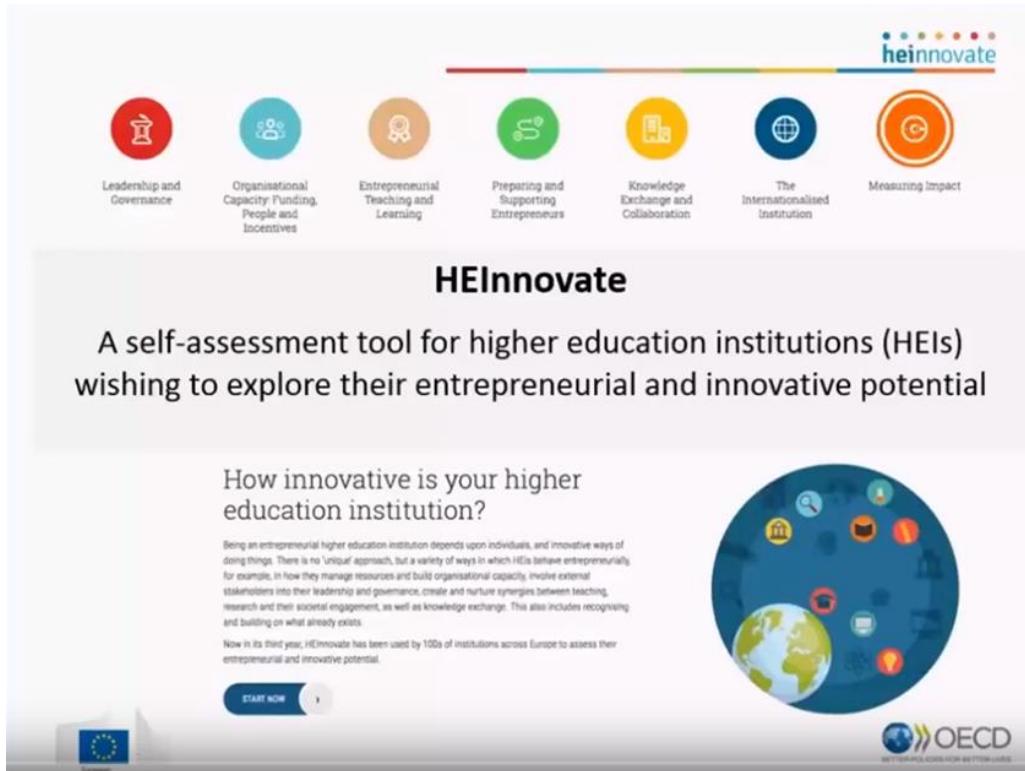
*Mandarin translation courtesy of Venture Education*



# Enterprise & Entrepreneurship



# Enterprise & Entrepreneurship



The image shows the HEInnovate self-assessment tool interface. At the top right is the 'heinnovate' logo. Below it is a horizontal bar with seven colored circles, each representing a category: Leadership and Governance (red), Organisational Capacity: Funding, People and Incentives (teal), Entrepreneurial Teaching and Learning (orange), Preparing and Supporting Entrepreneurs (green), Knowledge Exchange and Collaboration (yellow), The Internationalised Institution (blue), and Measuring Impact (orange). Below this bar is the 'HEInnovate' title and a description: 'A self-assessment tool for higher education institutions (HEIs) wishing to explore their entrepreneurial and innovative potential'. The main content area asks 'How innovative is your higher education institution?' and provides a brief explanation of the tool's purpose. A 'START NOW' button is visible. The bottom left features the European Union flag, and the bottom right features the OECD logo.

**heinnovate**

Leadership and Governance

Organisational Capacity: Funding, People and Incentives

Entrepreneurial Teaching and Learning

Preparing and Supporting Entrepreneurs

Knowledge Exchange and Collaboration

The Internationalised Institution

Measuring Impact

## HEInnovate

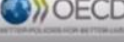
A self-assessment tool for higher education institutions (HEIs) wishing to explore their entrepreneurial and innovative potential

How innovative is your higher education institution?

Being an entrepreneurial higher education institution depends upon individuals, and innovative ways of doing things. There is no 'ritual' approach, but a variety of ways in which HEIs behave entrepreneurially, for example, in how they manage resources and build organisational capacity, involve external stakeholders into their leadership and governance, create and nurture synergies between teaching, research and their societal engagement, as well as knowledge exchange. This also includes recognising and building on what already exists.

Now in its third year, HEInnovate has been used by 100s of institutions across Europe to assess their entrepreneurial and innovative potential.

[START NOW](#)

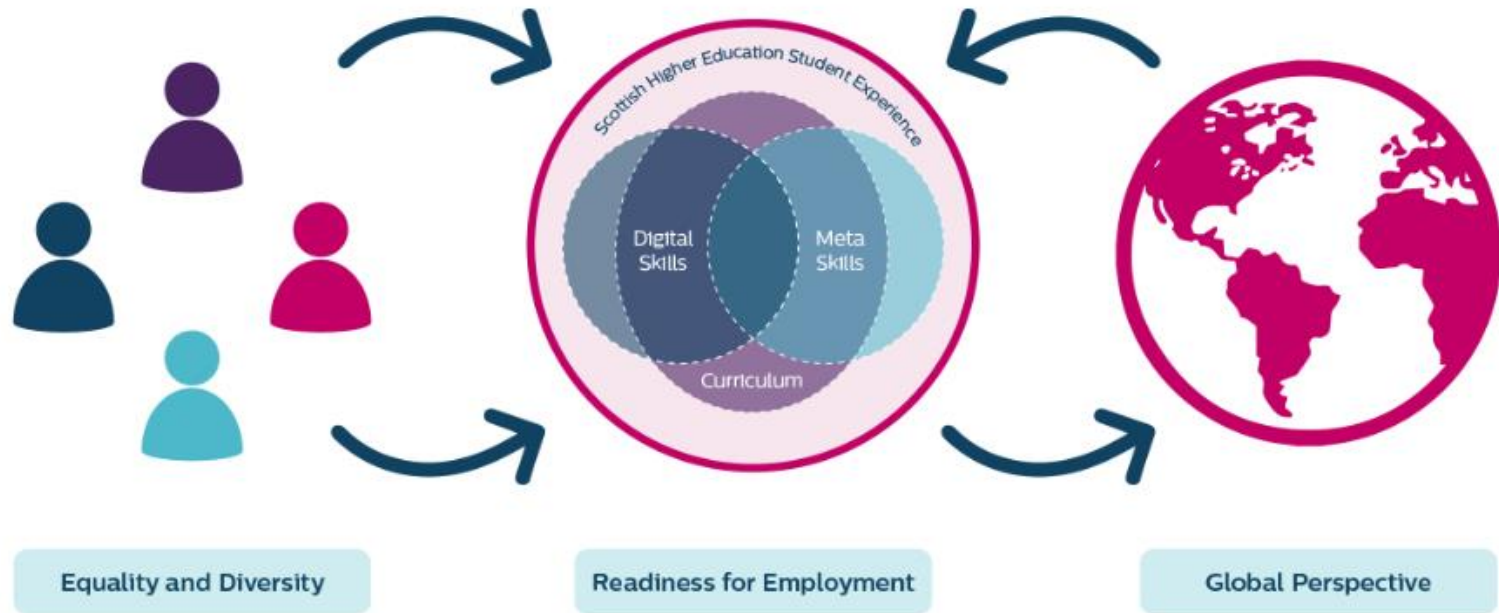
## In partnership with Universities Scotland we:

- Offered a series of 7 webinars
- Captured 8 case studies from universities

Materials available on QAA Scotland website: search 'development-projects/enterprise-and-entrepreneurship'

# Focus On: Graduate Skills

Supporting students to contribute in a global society



# Discussion

- How many of you have an enterprise/entrepreneurship unit or teaching in your institution?
- Does your institution have a strategy or strategic value around, or is it mission linked to enterprise or entrepreneurship?
- Do students and staff understand the employability agenda as a whole or the separate initiatives that take place to support it?

# Discussion

What does your institution do for students to prepare them for the day after they graduate?

What is take up like? Why is it good/bad?

What can sector agencies do to help?



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