

The AUA Mark of Excellence

in the application of the AUA CPD Framework for professional services staff in Higher Education

Requirements for Registration

To Register for the Mark of Excellence:

- The organisation wishes to enter into an agreement with AUA to engage in a process of ‘Working Towards’ the Mark of Excellence Award
- The organisation recognises and supports the AUA Values
- The organisation is able to commit to submitting an application within a period of two years following formal acceptance of the Expression of Interest by the AUA
- wishes to join the community of practice
- The organisation accepts the conditions of the [licensing agreement](#)
- Payment of initial fee

The Mark of Excellence is awarded upon successfully demonstrating the following criteria:

To achieve the Mark of Excellence		
Criterion		Sub-criteria
A	The organisation promotes the AUA values, and embeds them within their professional services staff development provision	A1 AUA values are embedded into relevant organisational policies, systems and processes and modelled in professional practice.
		A2 Professional services staff recognise and understand the AUA values and actively engage with them in professional practice.
B	The organisation provides CPD opportunities for all professional services staff aligned with the AUA Framework of Behaviours	B1 The AUA Framework is explicitly embedded into professional services staff development opportunities.

To achieve the Mark of Excellence		
Criterion		Sub-criteria
		B2 Provision reflects the diverse development needs of professional services staff, and this is reflected in the breadth and depth of provision
		B3 The organisation utilises the AUA Framework to underpin its longer term strategy for the development of professional services staff
C	The organisation enables all staff to engage with CPD provision	C1 The organisation actively supports all professional services staff to engage with the AUA Framework
		C2 CPD opportunities are readily accessible to all professional services staff and barriers to access are identified and removed
		C3 Staff engagement with CPD is recognised and celebrated by the organisation
D	The organisation has in place structures and processes to ensure the quality and effectiveness of the CPD provision for professional services staff, primarily in the context of applying the AUA Framework.	D1 Organisational review structures are in place that measure the effectiveness and the quality of professional development
		D2 Review and evaluation continuously informs and shapes the professional development strategy and provision
		D3 The organisation recognises and promotes good practice in the use of the Framework, shares it widely and seeks to build upon it
		D4 Review of quality service provision incorporates and acts upon feedback from a comprehensive range of stakeholders