



AUA ANNUAL CONFERENCE AND EXHIBITION 2019

Higher Education: Fit for the future?

University of Central Lancashire

Outside-in: preparing for and adapting to change through environmental scanning

Monday 15 April 2019, 12.00-13.15

Manchester University

Rachel Crane – Head of Corporate Operations, UCLan

Tom Pattinson – Operations and Transformation Manager, UCLan

Rebecca Rimmer – Change and Implementation Officer, UCLan



Welcome

- Corporate Operations Service – *who we are, our role in strategic change*
- Context for this session



Rachel Crane



Tom Pattinson



Rebecca Rimmer

Session Overview

- Environmental Analysis
- HE15 Tool
- Change Capability/ Readiness

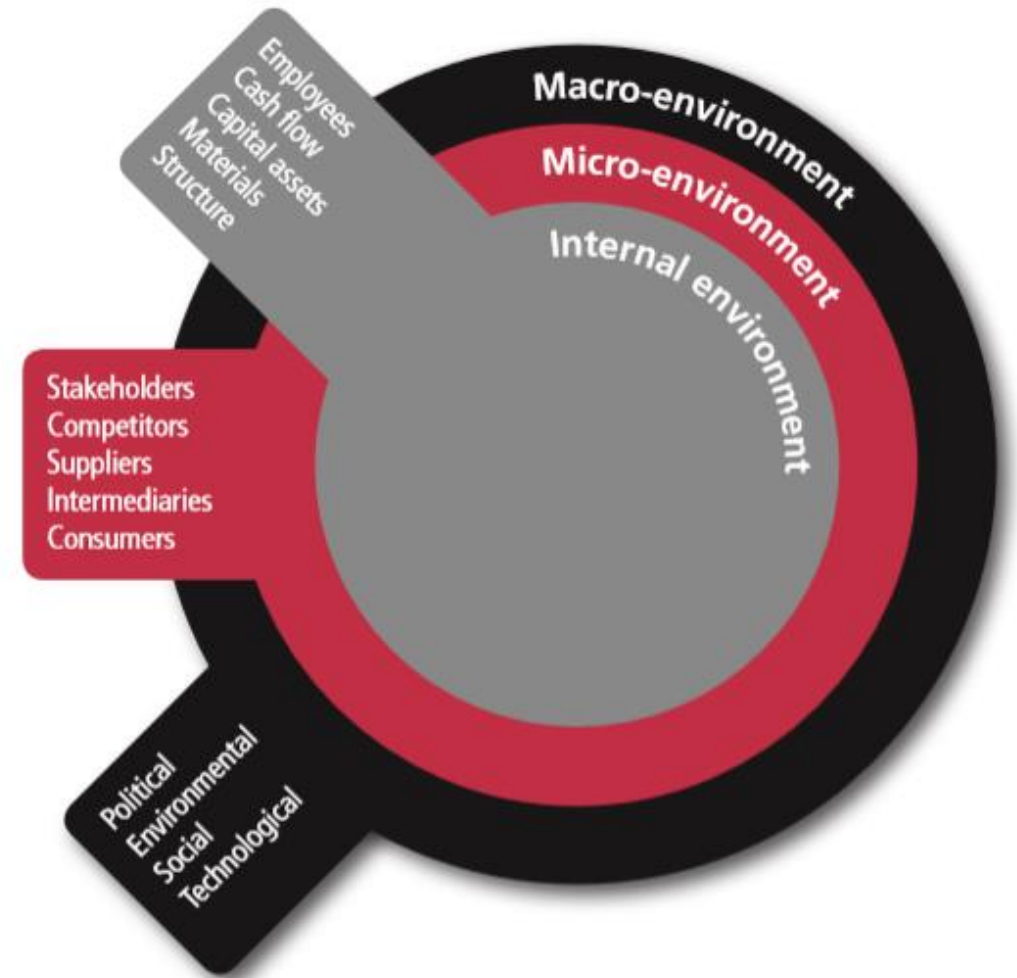


Environmental Analysis

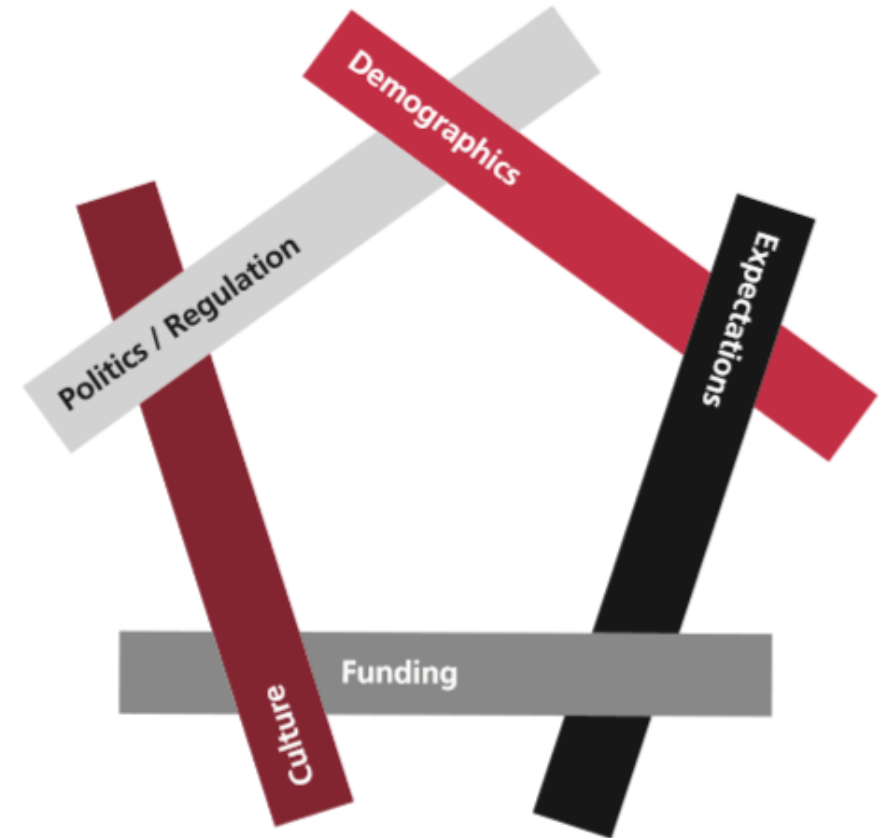
- What is it and why do it?
- Key environmental analysis models
- Open discussion

Q. Who currently completes environmental analysis effectively within their institution?

- Our approach



- Although there are already many tools to choose from, are they aligned with where the sector is *right now*?
- Development of the HEI 5 Model, borrowing elements from elsewhere, but pertinent to HE in 2019
- Covers both internal and external factors



HEI 5 Activity

- Split into 5 groups
- Review the information listed on A2 sheet - add anything you consider relevant
- So What?!

Discuss how the issues will impact your institution, department, team and you as individuals, really dig down into the detail. For example,...

Under demographics one of the key issues is the rise in the number of students experiencing mental ill health. This will mean a need for increased resource, appropriately trained staff, early intervention, support for staff etc.

- Each group to feedback

Change Capability Activity

- In the same 5 groups now consider, given the impact of the changes, your capability to respond
 - Complete the KOPE assessment (1 = V Low and 5 = V High)
 - Discuss within the group, differences, how to improve, other ideas people are implementing etc.
- NB within the workbook pages 18-20 outline key considerations/ types of activities that can support change capability
- Each group to feedback key actions/activities

Session Close

- Action plan
- Closing remarks - *AUA delegate feedback form*
- Questions?

